

CIO Mag Learning Expedition | July 10th - 14th, 2023

		7/10/2023	7/11/2023	7/12/2023	7/13/2023	7/14/2023
Joint Track: Innovation at The Service of Organizations	Morning part A	The Silicon Valley History and Model with Gauthier Vasseur , Executive Director, Fisher Center for Business Analytics, UC Berkeley Haas School of Business.	What Augmented Reality Can Bring to Your Organization Today with Sergiu Ardelean , CEO and co-founder of ARTIVIVE, and Juliana Plexxo , AR artist and marketing campaign designer.			Silicon Valley Tour
	Morning part B	The New Contours of Globalization with Olaf Groth , Professional Faculty & CEO, Berkeley Haas & Cambrian Futures.	How Deep Learning synthetic creations can change our trust in what we see or hear? How can we all be responsible digital citizens? with Anna Bulakh , Head of Ethics and Partnerships at Respeecher.			
	Morning part C	The Impact of Digital and Decentralized Finance with Don Hanna , Managing Director, Center for Growth Markets at Berkeley Haas.	How Cryptocurrencies and NFTs are reshaping our transactions with Julien Piet , Ph.D. student - EECS - UC Berkeley Blockchain and Crypto.			
	Afternoon part A	Analytics for Business with Zsolt Katona , Faculty Director, Fisher Center for Business Analytics, UC Berkeley Haas School of Business.	Metaverse for Business: What to do and what to prepare for? What are the great promises and the risks to anticipate? with John Duffield , Global Innovation Strategist, Instructor (Metaverse for Business course).			
	Afternoon part B	AI, ML, and Deep Learning Demystified with Pieter Abbeel , Professor and Director of the Robot Learning Lab at UC Berkeley and Co-Director of the Berkeley AI Research (BAIR) Lab.	Ethics in the Metaverse: The Perils of Biometrics Information with Vivek Nair , NSF CyberCorps Scholar, NPSC Fellow & Ph.D. student - Berkeley.			
	Afternoon part C	Entrepreneurship & IP Management with Matthew Rappaport , Entrepreneurship, R&D Tech Management, IP Strategist, Faculty at UC Berkeley Coleman Fung Institute for Engineering Leadership.	Metaverse - Party Space		Cocktail Reception	
E-Government / Smart Nations Track	Morning part A			The Making of Diia City to Boost Ukrainian Tech Startups with Natalia Denikeieva , Head of Diia City' Project Office / Director of IT industry Development Directorate at the Ministry of Digital Transformation of Ukraine.	How to Support Startups in Silicon Valley with Daniel Zawarczynski , Austrian Trade Commissioner to the USA.	
	Morning part B			The Estonian Digitalization Model with Siim Sikkut, Former Government CIO of Estonia Managing Partner, Digital Nation Member of Presidential Digital Advisory Council, Office of the President of the Republic of Estonia.	StrategEast and The Digitalization of Central Europe / Asia with Olha Sytnychenko , Director of Partnerships, StrategEast Center for a New Economy + Anatoly Motkin , Founder and President, StrategEast Center for a New Economy.	
	Afternoon part A			California and The Digital Challenge with Nolwenn Godard , Director California Office of Data & Innovation.	The Smart Villages / Smart Cities Movement with Solomon Darwin , Executive Director, Garwood Center for Corporate Innovation Executive Director, Center for Growth Markets.	
	Afternoon part B			Round Table Discussion		
Digital Leadership Track	Morning part A			The New Facets of Leadership in The Digital Age with Delphine Jumelle , Head of Faculty, Mazars university Dean, The Next MBA.	Prototyping with Cyrille Najjar , President and CEO, Sensio Air.	
	Morning part B			The New Facets of Leadership in The Digital Age with Delphine Jumelle , Head of Faculty, Mazars university Dean, The Next MBA.	Prototyping with Cyrille Najjar , President and CEO, Sensio Air.	
	Afternoon part A			The Power of Design Thinking with Dave Rochlin , Continuing Professional Faculty Executive Director, Innovation, Creativity and Design Practice + Elizabeth Glenewinkel , Vice President, Research & Insights, Salesforce.	What Makes a Good Startup? Panel with Marianna Bonechi , Managing Partner at Slava Ventures + Rachel Sheppard , Director - Ventures, Mars Petcare + Santiago Freyria , Startup Founder & Operator + Nicolai Wadstrom , Founder, CEO and General Partner BootstrapLabs.	
	Afternoon part B			The Power of Design Thinking with Dave Rochlin , Continuing Professional Faculty Executive Director, Innovation, Creativity and Design Practice + Elizabeth Glenewinkel , Vice President, Research & Insights, Salesforce.		